

## **TITLE OF ARTICLE**

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### **Name and Surname of the author, Ph.D/M.Sc<sup>1</sup>**

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### **Name and Surname of the co-author, Ph.D/M.Sc<sup>2</sup>**

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*Abstract: 10 pt, Times New Roman, Italic, Justified min. 600 characters (no spaces). The abstract of the article, comprising about 100 words, should include the purpose and the aims of the article, its methods, its structure, its basic results, and the conclusion concerning the possible application of the results.*

*Key words: 10 pt, Times New Roman, Italic, Justified, max. 6 words*

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## **Introduction**

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## **Titles and subtitles of the article text (elaboration)**

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Reference mark in the text: (Surname of the autor(s), year, p. or pp.);

Do not use footnotes to indicate the sources/references!

*Suggested structure of the original scientific article is IMRAD (Introduction, Methods, Research [and] Discussion). IMRAD is a mnemonic for a common format used for academic ['scientific'] research article.*

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<sup>1</sup> Faculty rank, Scientific Institution /University of ..., Faculty of ... e-mail of the author (10 pt, Times New Roman, Justified), postal address

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### **Reference mark in the text - Examples:**

- *Direct quotation:*

Steward (2000) point out that “corporate problems are increasingly the focus of much debate” (p. 15).

Alternatively,

“Corporate problems are increasingly the focus of much debate” (Steward, 2000, p. 15).

- *An Indirect quotation/paraphrasing:*

Corporate problems are increasingly the focus of much debate (Steward, 2000).

### **Conclusion**

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Please list used references and other sources in alphabetical order.

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### ***Bibliography referencing instructions:***

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E.g. Keller, K. (1993) Conceptualizing, Measuring, and Managing Customer-Based Brand Equity. *Journal of Marketing*, Vol.57, No.1, pp.1-22.

#### Books

Author's surname, name initial. (publication year). *Book title*. Publisher name. Publication place.

E.g. Rayport, F., Jaworski, J. (2003) *Introduction to E-commerce*. McGraw-Hill. New York.

#### Articles in Proceedings

Author's surname, name initial (publication year) Article title. *Conference title*, pp. Page numbers. Organizer, Place of meeting.

E.g. Jerger, J., Knogler, M. (2009) The economic and financial crisis in South-Eastern Europe. *Proceedings of the Scientific Conference The Challenges of the World Economic Crisis*, pp. 1-11. Faculty of Economics, Paris.

#### Internet sources

Institution (or author). Full web address for accessing the source. (date of access).

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2. Research in your article reveals one of the multidimensional aspects of improving some of the following topics: Economics, Management, Marketing, International Economics, Finance and Accounting, SMEs and Entrepreneurship, Management

Information Systems, Business Research Methods, Tourism and Economic Development, Business, Education, and Social Sciences, EU Integration and economics, International Banking, Investments, Econometrics, Public Finance, Business Law, Environmental Economics. The themes of your article and formulation of articles' title are connected to the title of thematic collection of readings of international significance.

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4. Your article is written in standard, literary and professional English language, without spelling and grammar mistakes.
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11. *Conclusion* illustrates the research results, research limitations, findings and recommendation showing what is new and giving suggestion for future research.
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13. The article gives contribution to economic theory and practice. It is interesting and relevant for local and international readers.